

TOWN OF PINCOURT

Lorraine Simard, General Secretary, Comité 21 Québec

Catherine Leblanc, Project Manager, Vaudreuil-Soulanges Regional Comité 21

Karine Casault, Co-founder, Comité 21 Québec



SUSTAINABLE DEVELOPMENT POLICY



**PUBLIC CONSULTATION
JANUARY 31, 2019
OMNI-CENTRE**

Agenda

1. Welcome (*3 minutes*)
2. Session objectives (*2 minutes*)
3. Presentation on background and sustainable development (SD) (*10 minutes*)
4. Introduction of people at your table (*10 minutes*)
5. Rules of engagement (*2 minutes*)
6. SD flash exercise (*20 minutes*)
7. Exercise on SD values (*20 minutes*)
8. Break (*10 minutes*)
9. Exercise on SD axes of intervention (*30 minutes*)
10. Exercise on SD vision (*20 minutes*)
11. Presentation by each table (*30 minutes*)
12. Next steps (*5 minutes*)
13. Group photo

Session Objectives

1. Establish a common knowledge base on sustainable development and the Town's initiatives to that end
2. Hold positive and constructive discussions on aspects that are important to you, for inclusion in the draft sustainable development policy
3. Collect your input on important points to be included in the Values, Axes of Intervention and Vision sections of the sustainable development policy

LA VILLE DE PINCOURT

Lorraine Simard, Secrétaire générale, Comité 21 Québec

Catherine Leblanc, Chargée de projets, Comité 21 régional de Vaudreuil-Soulanges

Karine Casault, Cofondatrice, Comité 21 Québec

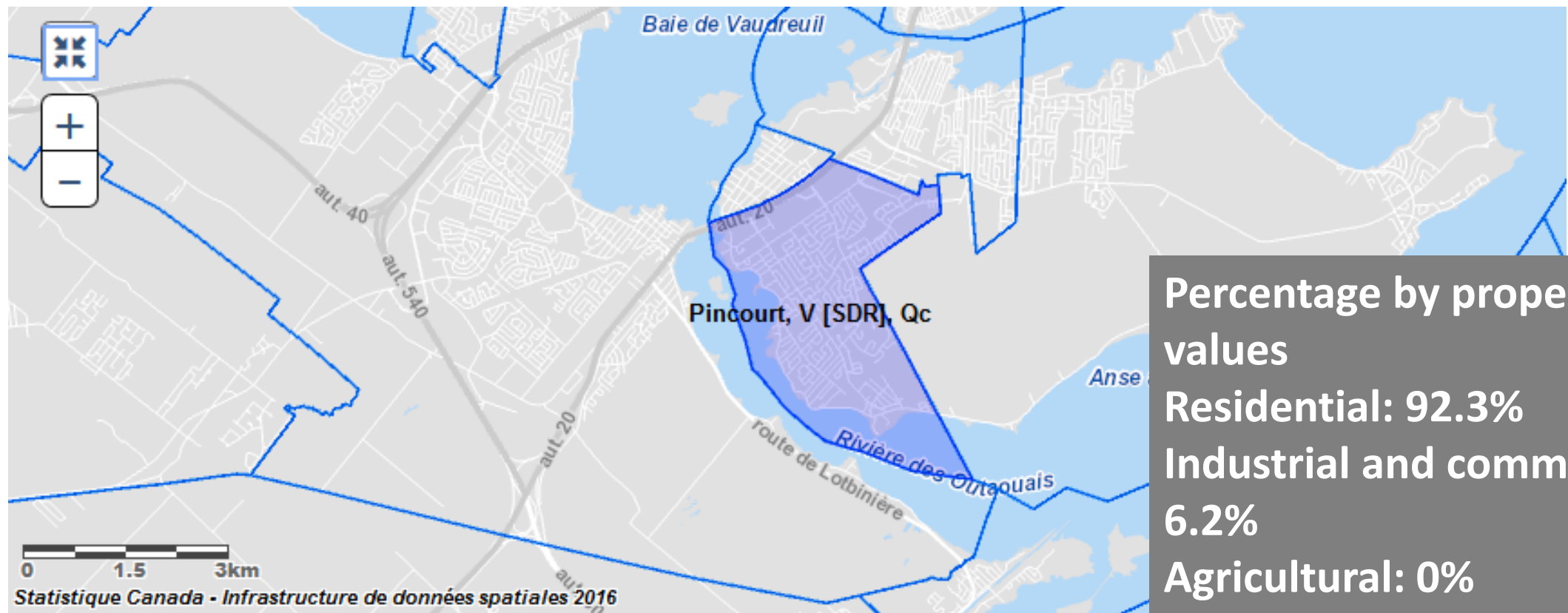


LA POLITIQUE DE DÉVELOPPEMENT DURABLE



SECTION 1 – PRESENTATION OF THE TOWN AND SUSTAINABLE DEVELOPMENT

Property value

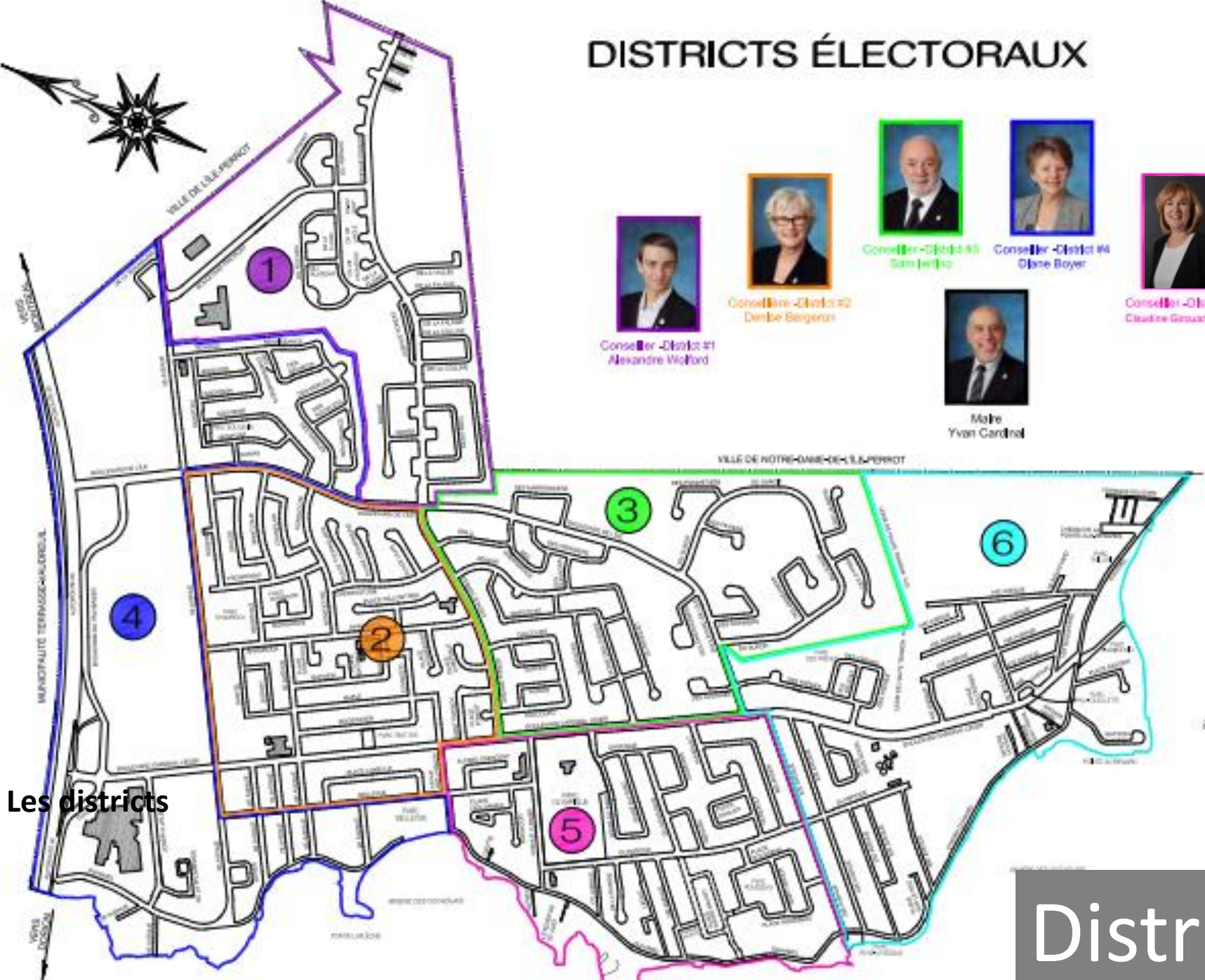


Percentage by property values
Residential: 92.3%
Industrial and commercial: 6.2%
Agricultural: 0%
Other: 1.4%

DISTRICTS ÉLECTORAUX



VILLE DE
PINCOURT




Les districts

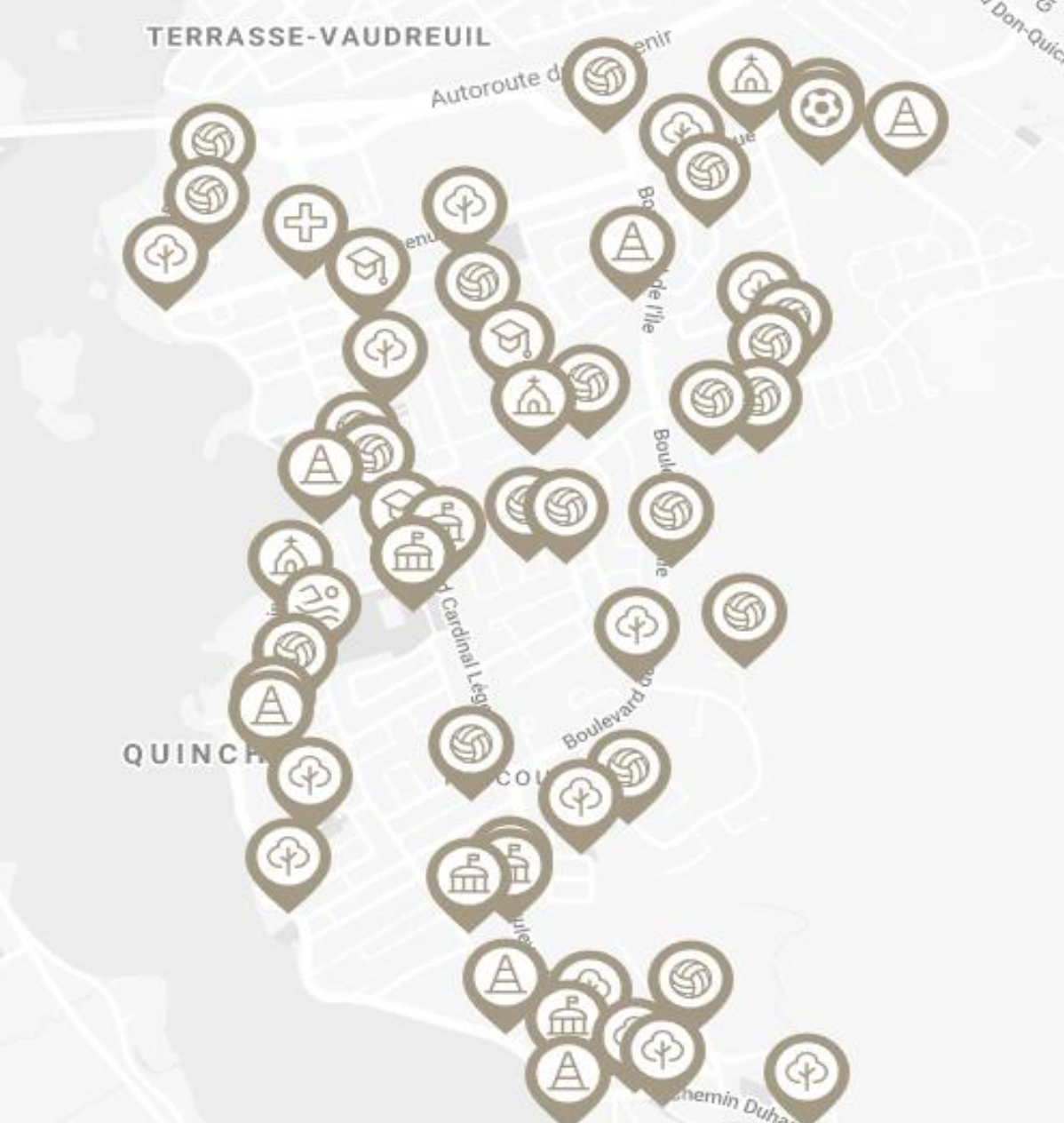
Districts



ZONE	SUPERFICIE		
	m ²	km ²	ha
MN1-18	88 383,3	0,09	8,8
MN1-19	230 836,2	0,23	23,1
MN1-29 (superficie approximative)	45 000,0	0,05	4,5
MN5-10	292 389,7	0,29	29,2
MN6-01	186 953,6	0,19	18,7
MN6-12	21 648,8	0,02	2,2
SUPERFICIE TOTALE - MILIEUX NATURELS	865 211,6	0,87	87
SUPERFICIE TOTALE PINCOURT	7 110 000,0	7,1	711,0
% MILIEUX NATURELS vs SUPERFICIE TOTALE DE LA VILLE	12,17%		

 **ZONES DE MILIEU NATUREL (Règlement de zonage N° 780)**

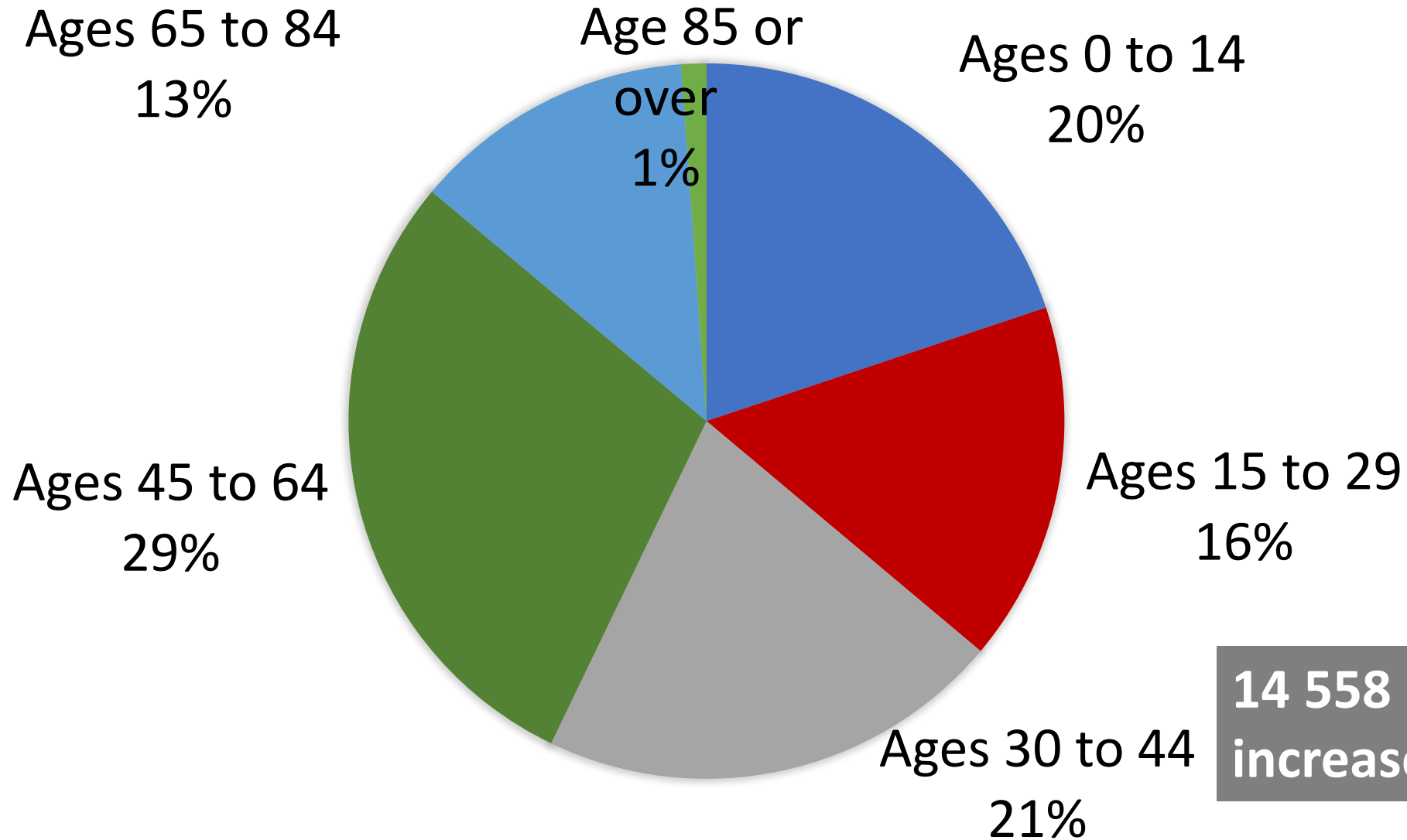
Natural habitats



- 12 parks
- 1 dog park
- 5 areas of cyclable path
- 1 children water play park
- 1 municipal pool
- 1 skatepark
- 2 winter slides
- 3 skating rings
- 4 soccer fields
- 1 bocce field
- 1 football field (high school)
- 2 baseball fields
- 1 volleyball fields

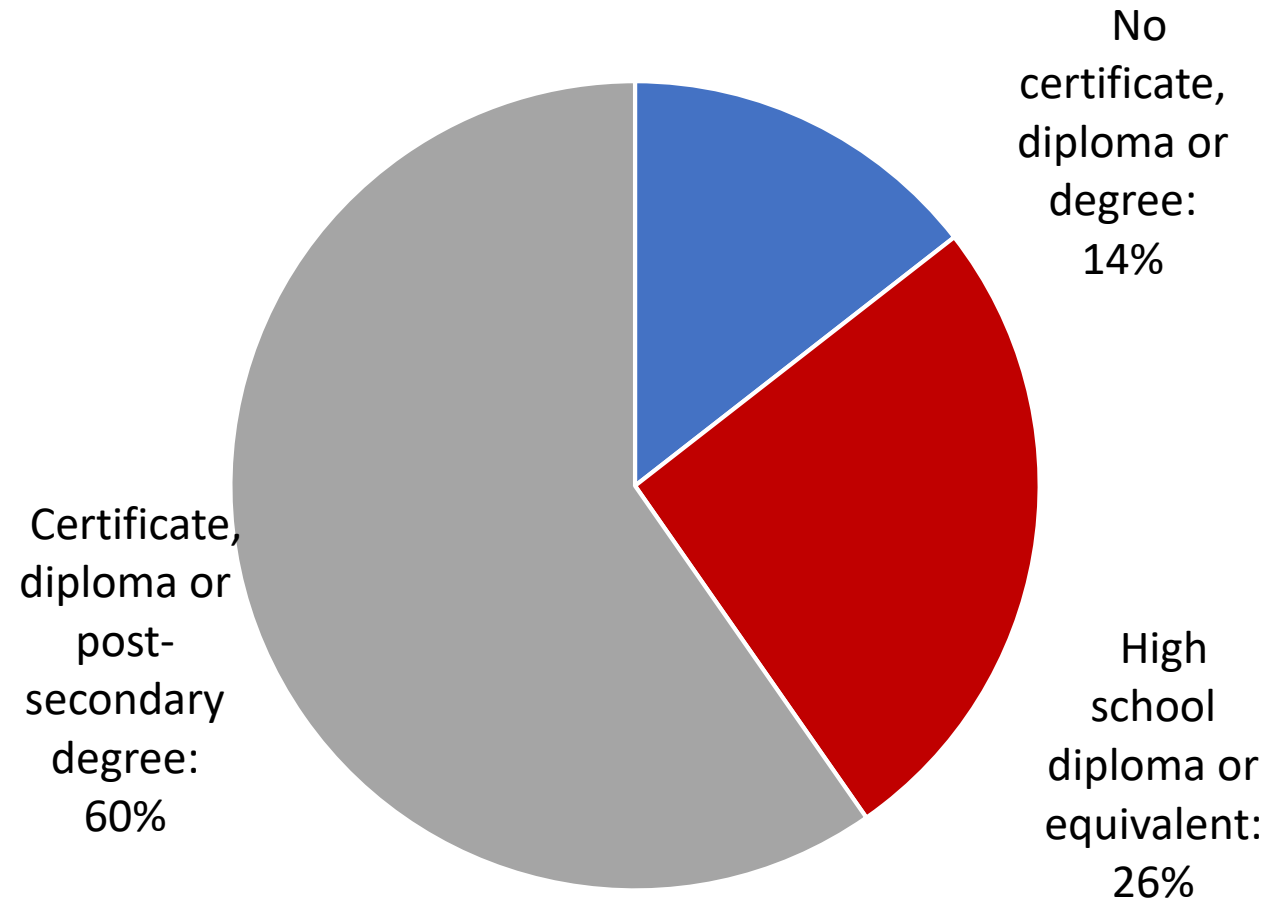
Pincourt points of interest

Population



14 558 in 2016, a 1.8% increase from 2011

Education



Transportation



85% of the working population drives to work.

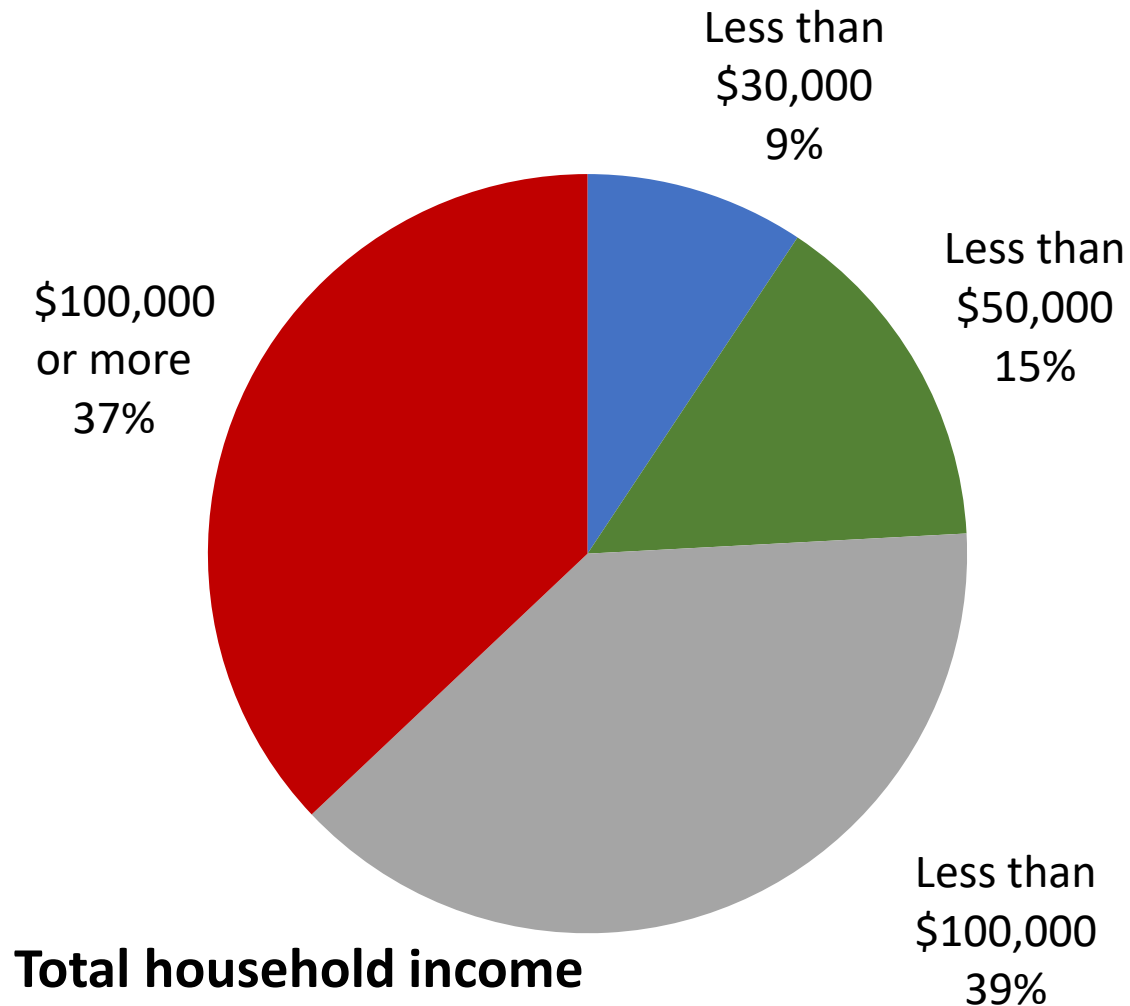


25% of the working population travels more than 45 minutes to get to work.



Median household income \$68,531 after taxes

Employment and unemployment

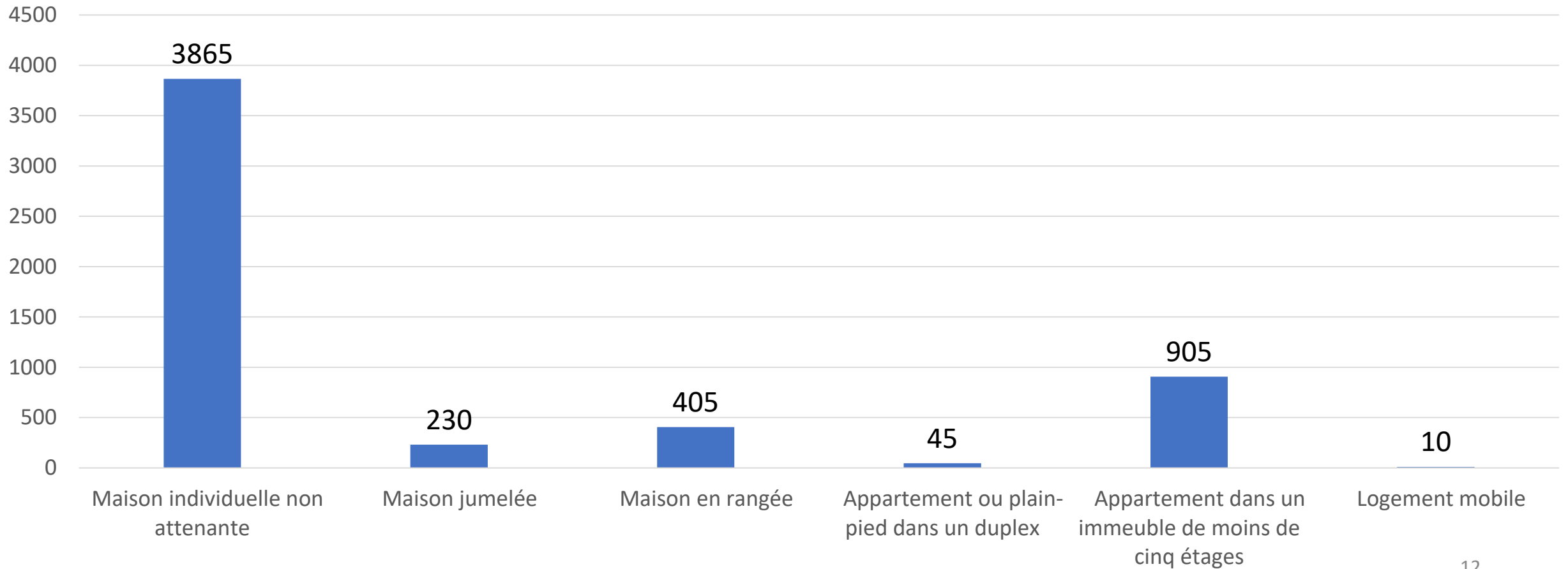


- Employment rate: 65.2%
- Unemployment rate: 6.7%
- Inactive population rate: 30.1%

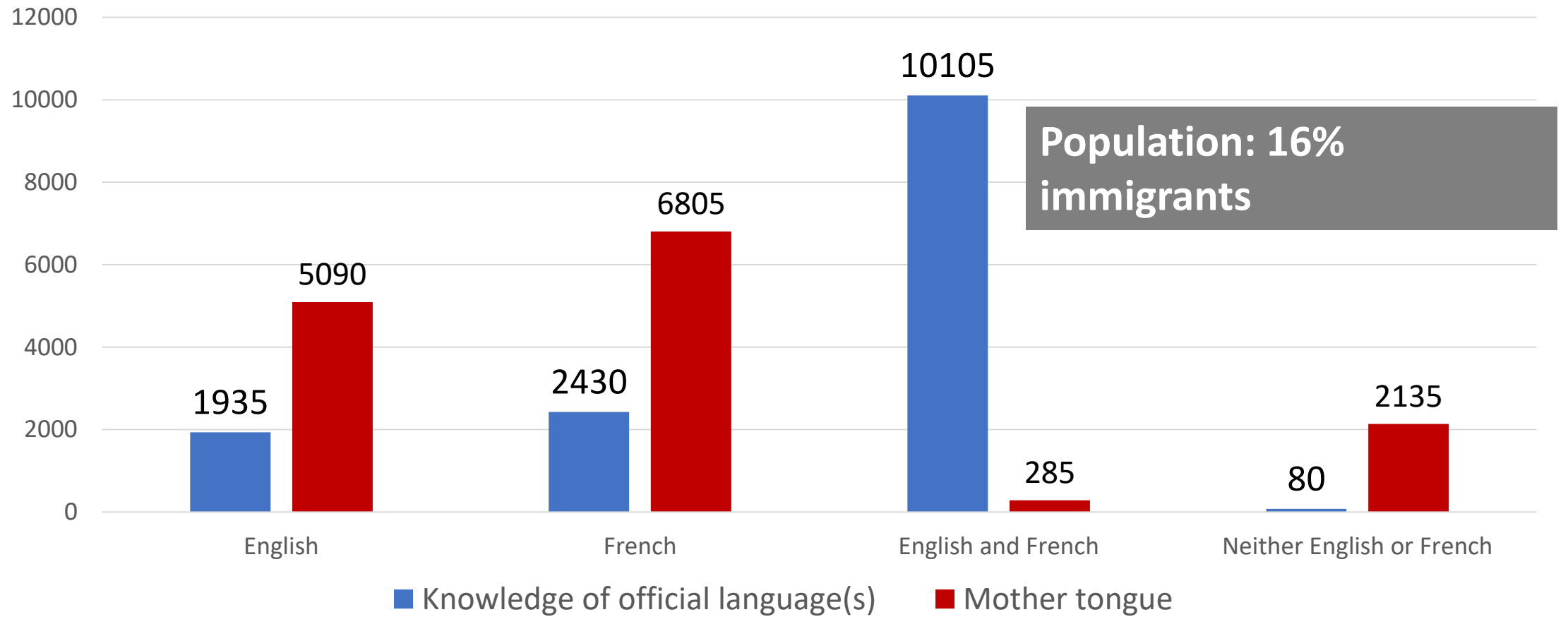
Housing

Property value: \$1,696,209,029

Type of housing



Languages Spoken in Pincount



Sustainable Development (SD)

SUSTAINABLE DEVELOPMENT DEFINITION:

Sustainable development is the kind of development that meets the needs of the present without compromising the ability of future generations to meet their own needs.

Ethical dimension:

Poverty reduction, solidarity, common values : individual freedom and collective responsibilities, respect common goods

Governance dimension:

Participation, inclusive participatory mechanisms, accountability, systemic coherence, risks prevention, adaptations to changes various levels of decisions making

Economic dimension:

Quality, product sustainability, responsible production and consumption, economic viability, wealth growth, healthy work conditions

Ecological dimension:

Responsible and planned use of renewable and non-renewable resources and energy, preservation and restoration of the soil and ecosystems, minimize waste, greenhouse gas emissions and other pollutants

Social dimension:

Reduce irritants (noise, dust, odors), ensure access to nature, water, food, health care, safety, education and housing, promote self development and social cohesion

Cultural dimension:

Cultural expression, opinions, beliefs, cultural heritage, diversity and interculturality, links between culture, development, employment, economic prosperity and climate change

Sustainable Development (SD)

For a municipality, SD is:

A responsible way to manage projects with a view to reducing the environmental impact and enhancing positive contributions on the economic, social, ethical, governance and cultural fronts.

HOW? By gaining an understanding of its impacts with stakeholders.

WHY? To reduce risks, drive innovation and ensure consistency between policies and actions.

Examples of Town Sustainable Development Initiatives

Aspect	Initiatives
GOVERNANCE	<ul style="list-style-type: none">• Creation of citizens' committees to implement the Social Development Policy (Intercultural, Youth Action and Design committees)• Creation of a Social Development Policy follow-up committee• Creation of an internal committee responsible for the Action Plan regarding People with Disabilities• Complaint management program• Membership in the Municipalité amie des aînés and Municipalité amie des enfants programs• Work on a strategic planning statement
ECONOMIC	<ul style="list-style-type: none">• Establishment of businesses on Cardinal Léger Blvd.• Business tour planned for 2019

Examples of Town Sustainable Development Initiatives

Aspect	Initiatives
ENVIRONMENTAL	<ul style="list-style-type: none">• Designation of several areas (12.17%) as protected natural areas (see enclosed picture)• Composting (launched in 2018)• Recovery of splash pad grey water for use in flower bed and sports field maintenance• Transformation of felled trees into furniture• Green project by École du Chêne Bleu• Decorations and works of art made from recycled and/or sustainable goods (e.g., snowmen)• Multifunctional path• Snowshoe and cross-country ski trails• Development of a fitness circuit• Installation of a grey water recovery system for the splash pad• “Mission Ragweed”: to reduce allergies• Switch to LED lighting• Reuse of purification plant sludge• Choice of flowers (perennials wherever possible, fewer flower boxes, planting of fruit and vegetable seedlings in gardens, etc.)• Controls on tree cutting to preserve the forest cover• Recovery and reuse of materials (soil, asphalt, signs, wood, etc.)

Examples of Town Sustainable Development Initiatives

Aspect	Initiatives
SOCIAL	<ul style="list-style-type: none">• Social Development Policy• Call for social development projects• Rich and diverse program of social and cultural activities• Action Plan regarding People with Disabilities• Program to replace flowers with vegetables for foodbanks• Summer and spring break day camps• Physical activity program• Access to the day camp and physical activity program via the Accès-Loisirs Program for low-income residents• Support for local organizations (room rentals, assistance, etc.)• Support for food banks and organization of a summer food drive• Meals on Wheels• Support for Neighbours' Day activities by the Healthy Town Committee• Promotion of healthy lifestyles with a program of free Health Challenge activities• Improved accessibility to town parks and facilities for people with disabilities

Examples of Town Sustainable Development Initiatives

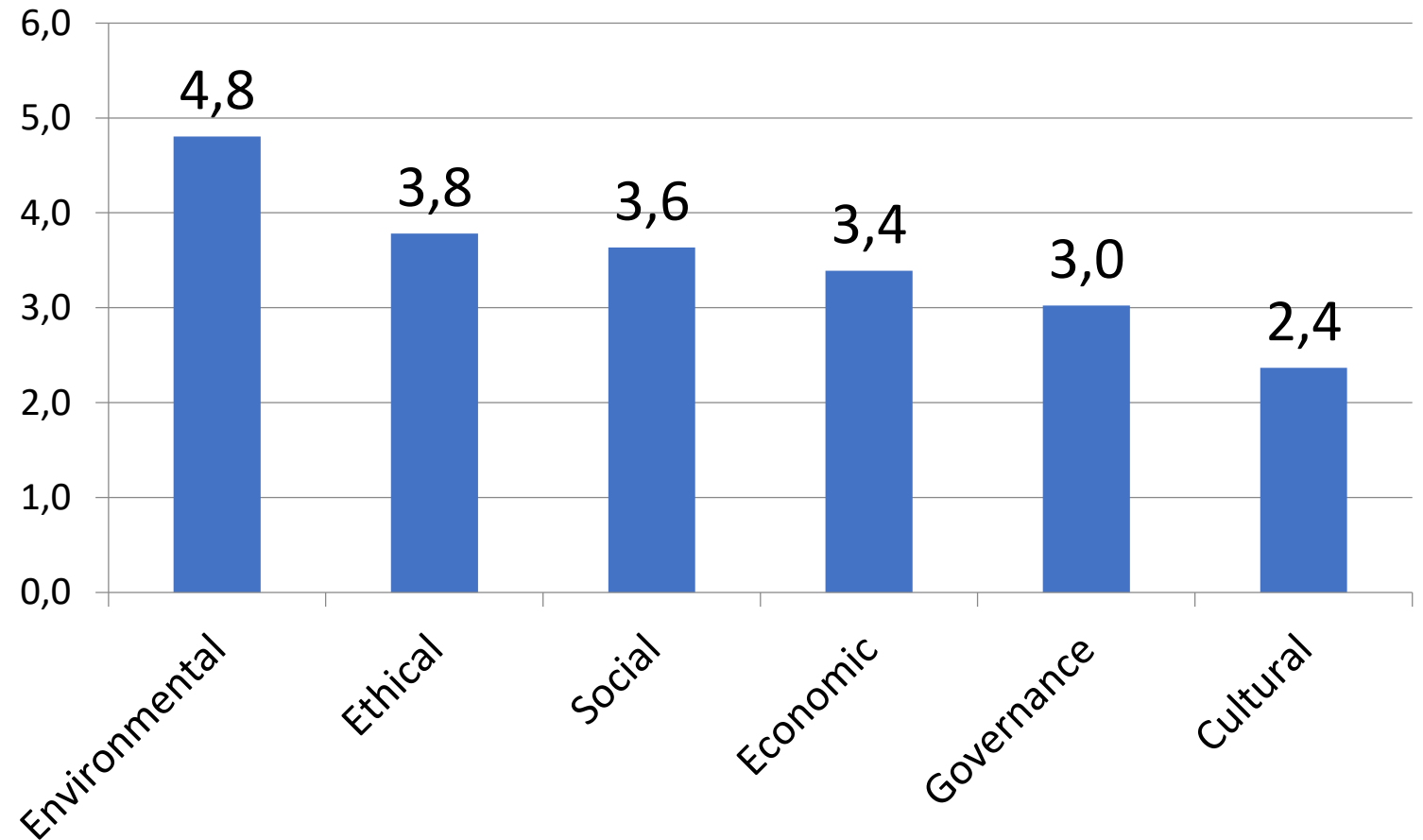
Aspect	Initiatives
CULTURAL	<ul style="list-style-type: none">• Black History Month programming and events that introduce citizens to various cultural communities• Intercultural Festival• Murals created by the Design Committee• Programs designed to encourage children to read (primary-secondary reading buddies, volunteers conducting story-time events at daycare centres, Story Times activities, etc.)• Historical and tourist path• Self-service micro-library at Trotter Park
ETHICAL	<ul style="list-style-type: none">• Accessibility of municipal documents on the town website• Revamp of website and municipal newsletter• Establishment of governance mechanisms to avoid conflicts of interest• Action Plan regarding People with Disabilities (notion of universal accessibility)• Fight against poverty: cooking classes, access to community gardens• Easier access to anti-poverty organizations• Access to reduced-cost physical activities for low-income families

Interactive kiosk results

- Citizens and employees were asked to prioritize the 6 dimensions of sustainable development



Prioritization



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SUSTAINABLE DEVELOPMENT POLICY



SECTION 2 – DRAFT POLICY

Recap on process

November 12, 2018

- Lancement public du projet
- Borne interactive à la bibliothèque pour les citoyens

November / décembre 2018

- Steering Committee : members' recruitment and first meeting
- Meetings with employees

January 2019

- Public consultation including results from the interactive station
- Meetings with employees, elected officials and community groups

February 2019

- Survey following public consultation (same questions)
- Drafting of first version of policy

March 2019

- Drafting of first version of policy (cont'd)
- Validation of policy with steering community and elected officials

April 22, 2019 – Earth Day

- Adjustments
- Pre-launch with steering committee
- Public launch of policy



**INTERACTIVE STATION
PRIORITIZE SD 6 DIMENSIONS**



Presentation
of the
Project
Visual and
Slogan

INVITATION

**CONSULTATION
CITOYENNE
PUBLIC
CONSULTATION**

**Jan. 31 jan., 2019
19 h•7 p.m.
Omni-Centre**

**Agissons aujourd'hui
pour un avenir durable**

Acting today for
a sustainable tomorrow



Steering Committee

Ndiallo	Aw Badji
Mélanie	Blais
Marielle	Clément
Célia	Corriveau
John	Cristofaro
Koffi	Deky
Dominique	Dubé
Florence	Gamache-Lavoie
Chantal	Gamache-Lavoie
Francis	Hamel
Laura	Labrosse
Manon	Laporte
Marc-André	Latulippe
Lynn	Matsumiya
Shelagh	McNally
Claudine	Morel Girouard – councillor
Michael	Piovesan
Viviane	Proulx
Richard	Nelson
Lorraine	Simard
Vince	Spinelli
Alexandre	Wolford - councillor



ROLE AND MANDATE OF COMMITTEE MEMBERS

- Assist in establishing a framework for the Town of Pincourt's Sustainable Development Policy
- Set guidelines on main themes
- Approve communications (content and relevance)
- Provide input on deliverables (questionnaires, consultation workshops, progress reports, survey results, etc.)
- Help the project team prepare for consultations

Proposed Table of Contents/SD Policy

- Word from elected officials
- Background and progress made
- Shared vision
- Values
- Roles and responsibilities
- Definition and dimensions of sustainable development (with concrete examples)
- Guiding principles
- Axes of intervention
- Strategies
- Objectives
- Next steps
- Acknowledgements

For the Consultation and Survey...

- Word from elected officials
- Background and progress made
- **Shared vision**
- **Values**
- Roles and responsibilities
- Definition and dimensions of sustainable development (with concrete examples)
- Guiding principles
- **Axes**
- Strategies
- Objectives
- Next steps
- Acknowledgements

Rules of Engagement



- Positive attitude
- Open-mindedness
- Listening
- Respect for other peoples' points of view
- After two mentions of the same point or argument, important to move on to the next point
- Respect for time limits
- Compliance with table facilitator's instructions
- Adherence to subject: sustainable development policy

Time to Get to Know One Another!



Flash Exercise (20 minutes)

SUSTAINABILITY EXERCISE

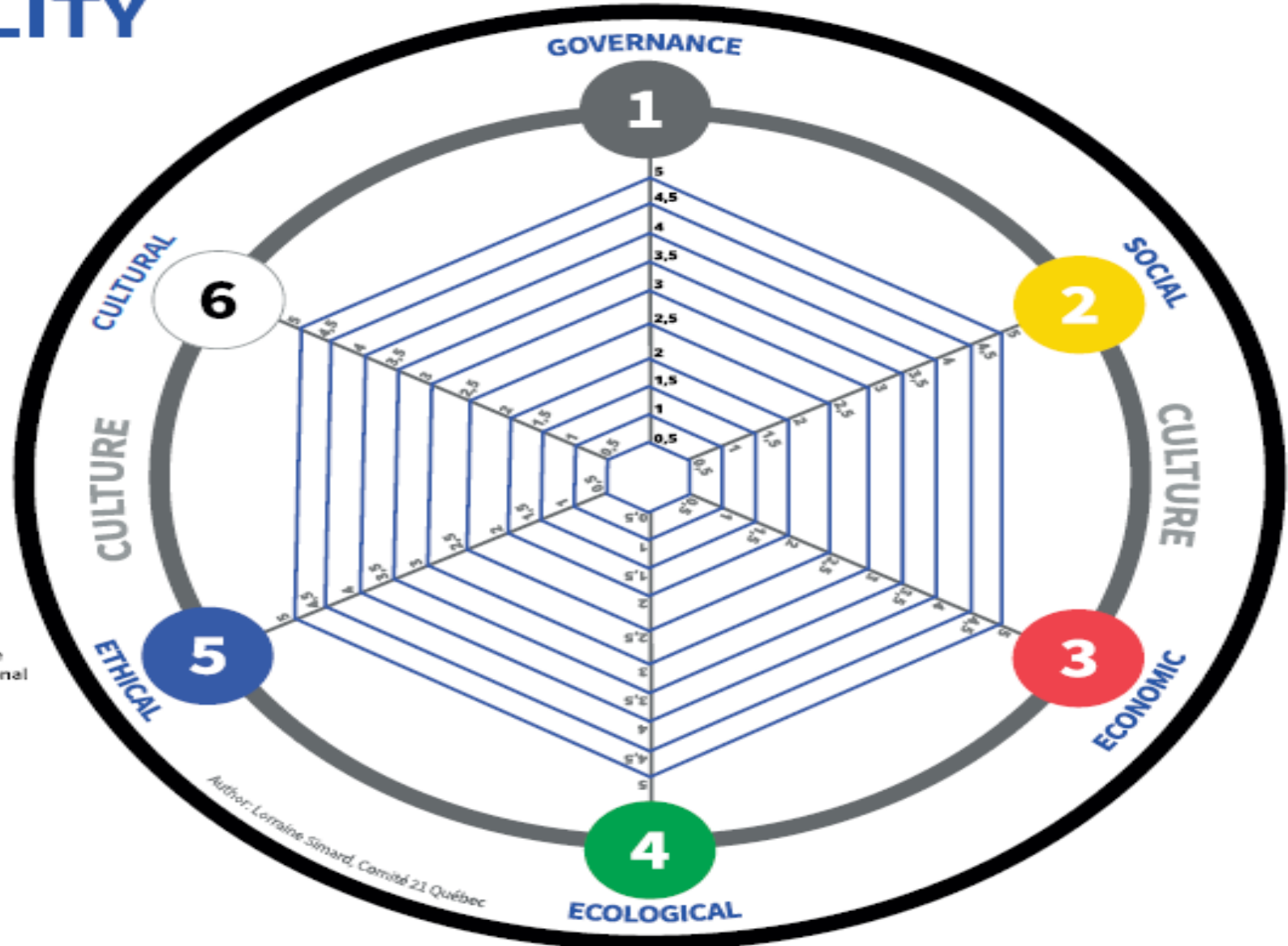
Awareness activity

Make a summary assessment of your sustainable development practices in only a few minutes.

This diagram illustrates the six dimensions of sustainable development and the potential links between them.

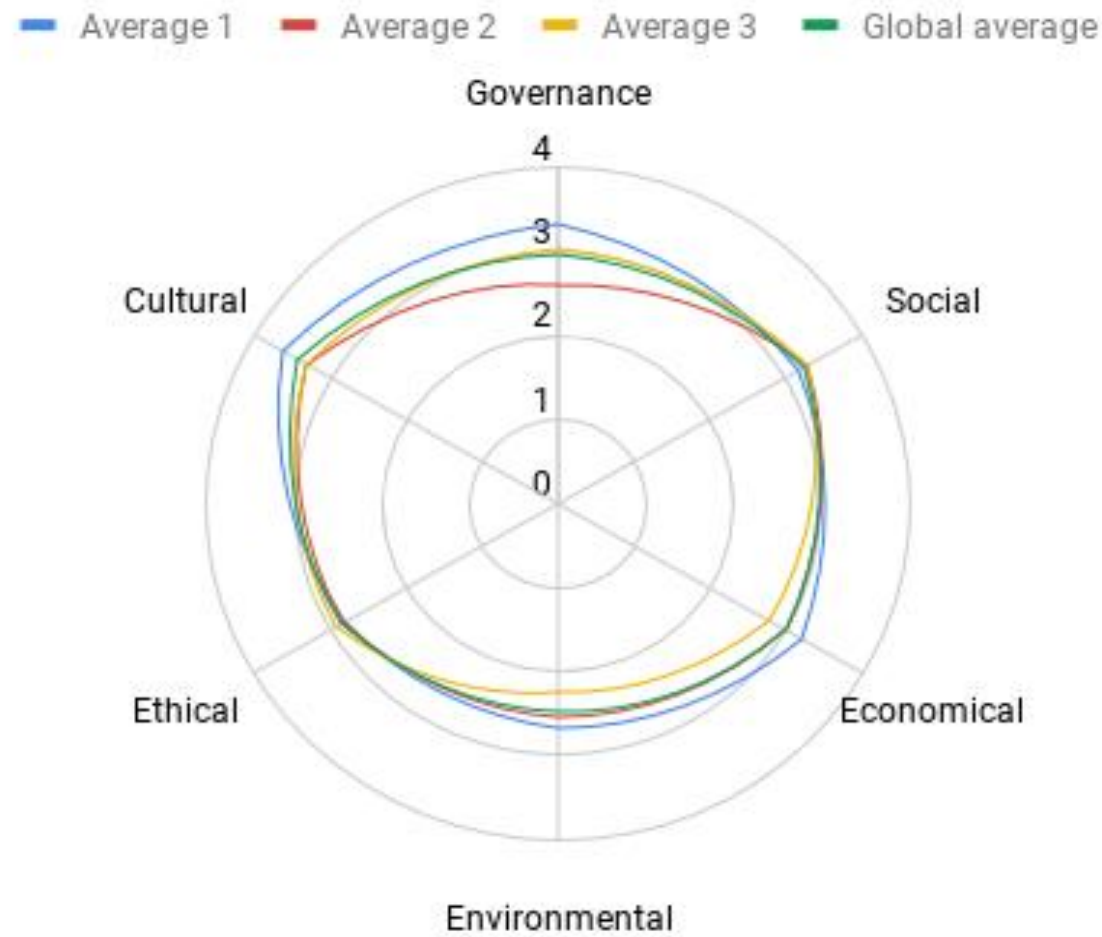
C :

C: cultural dialogue, culture and collectivity, organizational culture, culture of change, culture and climate, etc.



Results to Date/ Flash Exercise

79 respondents
43 employees
36 citizens



	Governance	Social	Economic	Environmental	Ethical	Cultural
Average, citizens	3.32	3.18	3.2	2.68	2.8	3.625
Average, steering committee	2.59	3.27	3.00	2.55	2.82	3.32
Average, employees	3.03	3.28	2.78	2.23	2.93	3.31
Overall average	2.98	3.24	2.99	2.49	2.85	3.42

Values Exercise (20 minutes)

- 1. Read the statement by ethicist René Villemure on organizational values.**
- 2. Working ON YOUR OWN, circle five words in the list that express the Town of Pincourt's "potential values."**
- 3. In teams, complete the exercise by comparing your responses, adding two to four new words and listing five key values by order of priority. (Reach a consensus on the choice of words and order of priority.)**
- 4. A team representative should write your team's four or five key words on the VALUES board.**
- 5. Provide an example of how the value can be applied concretely in the Town of Pincourt's day-to-day operations.**

Values Exercise (20 minutes)

Ethicist René Villemure:

An organization's values are the heart of an ethical policy. They are the essence that informs and could be said to instigate the organization's actions by giving them their meaning, their purpose and their strategic objectives.

The objective is to identify clear, realistic and shared values that are specific to Ville of Pincourt, for its sustainable development policy.

Note: Taking your cues from this statement by René Villemure, evaluate the meaning of the words before making your choice. You will have a chance to discuss them later at your table.

Values Exercise (20 minutes)

SYNERGY

COLLECTIVE
WILL

INNOVATION

AUTONOMY

QUALITY

SATISFACTION

PRIDE

EXCELLENCE

ACCOMPLISHMENT

EFFICIENCY

CONSCIENCE

DUTY

DIVERSITY

LEADERSHIP

RESPONSIBILITY

VERSATILITY

Values Exercise (20 minutes)

COMMITMENT

CREATIVITY

ETHICS

INTEGRITY

AUTHENTICITY

CONSISTENCY

TRANSPARENCY

EXPERTISE

COOPERATION
/COLLABORATION

FAIRNESS

RESPECT

PLURALITY

BREAK (10 MINUTES)



Axes of Intervention Exercise (30 minutes)

Working as a team, use the sample verbs and themes provided to develop a minimum of 6 axes of intervention (1 for each dimension of sustainable development [cultural, governance, ethical, social, environmental and economic]).

The Town commits to:

- Organizing ...
- Preserving ...
- Developing ...
- Stimulating ...
- Ensuring ...
- Making use of ...
- Delivering ...
- Adopting ...
- Fostering ...
- Incorporating ...
- Supporting ...
- Consulting ...
- Establishing ...
- Promoting ...
- Maintaining ...
- Recognizing ...
- Creating ...
- Enhancing ...
- Reporting ...
- Facilitating ...
- Training ...

Axes of Intervention Exercise (30 minutes)

Working as a team, use the sample verbs and themes provided to develop a minimum of 6 axes of intervention (1 for each dimension of sustainable development (cultural (CULT), governance (GOV), ethical (ETH), social (SOC), environmental (ENV) and economic (EC)). Sample sustainable development themes:

- Procurement from local suppliers (EC)
- Greenhouse gases (ENV)
- Reporting (GOV)
- Hiring (GOV)
- Citizen relations (GOV)
- Natural environments (ENV)
- Wetlands (ENV)
- Health (SOC)
- Services (SOC)
- Compliance with laws and regulations (GOV)
- Air quality (ENV)
- Water management (ENV)
- Construction, renovation and demolition (EC and ENV)
- Land, park and building maintenance (SOC and ENV)
- Soil management (ENV)
- Staff training (SOC and ETH)
- Engagement and cooperation (ETH)
- Communities (SOC)
- Poverty and social exclusion (EC and ETH)
- Sustainable economy (EC and SOC)
- Shared values (ETH)
- Shared vision of development (ETH)
- Development of local skills (EC)
- Women and young people's entrepreneurship (EC)
- Local impact (SOC)
- History and heritage (CULT)
- Cultural diversity (CULT)
- Contribution of culture to development (CULT)
- Dialogue and communication (SOC)
- Community relations (SOC)
- Waste materials (ENV)
- Energy (ENV)
- Mobility (ENV and EC)
- Climate adaptation (ENV)

SD Vision Exercise (20 minutes)

Define a vision:

In a manner of speaking, the SD vision is a sustainability objective to be achieved in the medium or long term. This vision encompasses the following SD dimensions: governance, social, economic, environmental, ethical and cultural.

It also involves the will to communicate hopes and aspirations to citizens, employees, suppliers and partners.

Communicating the vision, goals and objectives is often the key to success.

Pincourt's sustainable development **vision** is a statement to be used mainly with citizens, employees, members and partners. The vision will define what Pincourt will be like in 20 or 30 years: where you want to go, how you want to communicate, what objectives you hope to achieve, and will motivate and engage others to accompany you in working toward that vision.

In other words, the vision is a description of a desirable future state of the Town of Pincourt and/or its environment, in keeping with the dimensions of sustainable development.

SD Vision Exercise (20 minutes)

Imagine, dream and picture yourself in the future. Visualize where you want Pincourt to be in 30 years. Draw inspiration from the work already done at your table, which reflects the guidelines on which you have reached a consensus.

Working on your own, identify other aspects that can help define your vision.

Next, discuss these aspects and list them below. Finally, work with the others at your table to come up with a vision that inspires you all. Write it on this sheet of paper.

A large, empty, rounded rectangular box with a black border, intended for participants to write their vision statements.

Next Steps

- **February 2019**
 - Survey following public consultation (same questions)
 - Drafting of first version of policy
- **March 2019**
 - Drafting of first version of policy
 - Validation of policy with steering community and elected officials
- **April 22, 2019 – Earth Day**
 - Adjustments
 - Pre-launch with steering committee
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Thank
you!

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SUSTAINABLE DEVELOPMENT POLICY



SECTION 3 – REFERENCES

References

LAND USE AND SOCIODEMOGRAPHIC DATA

- [Town of Pincourt website](#)
- [2016 census data](#)
- [Town's 2018 financial profile, including certain population-related data](#)

[PRESENTATION OF THE LAUNCH OF THE SD DRAFT POLICY](#)

[SOURCES OF SUSTAINABLE DEVELOPMENT INFORMATION](#)

[POLICY REFERENCES](#)